Eduardo Kegler

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PROFESSIONAL SUMMARY

Senior Frontend Engineer with 7+ years of experience building high performance, scalable web applications. Specialized in React and TypeScript with a strong focus on performance optimization, system reliability, and user experience.

WORK EXPERIENCE

Front End Software Engineer, Coinbase   Aug 2021 – Present

- **Led** the frontend implementation of **third-party OAuth authentication** for **Sign in with Apple, Google, and Ethereum Wallet** using **TypeScript, React, Wagmi, and Viem**, enhancing security and simplifying onboarding for millions of users.
- **Designed and delivered** the **App Switcher**, enabling seamless navigation across **Coinbase Help Center, Coinbase Tracer, and Commerce**, improving cross-product engagement by **0.45% of retail web users**.
- **Spearheaded** the development of **Unified Signup 2.0**, streamlining onboarding and integrating **Sign Up with Apple and Google**, resulting in a **35% increase in signup conversion** rate by reducing friction in user registration.
- **Optimized** frontend performance by **refactoring key authentication flows**, reducing load times by **20%** and improving user experience.
- **Collaborated** with cross-functional teams, including product managers, designers, and backend engineers, to deliver high-quality features and maintain Coinbase's industry-leading security standards.

Front End Software Engineer, Tech6   June 2019 – Aug 2021

- **Developed and maintained** a real estate platform using **TypeScript, React, and GraphQL**, improving performance and user experience for thousands of users.
- **Designed and built** an internal **design system**, later used to **redesign and rebuild** the company's main website, improving UI consistency and development efficiency.
- **Implemented** an **automated invoice generation system** for transaction participants, reducing manual work and increasing operational efficiency.

Junior Software Engineer, Todobit   Aug 2018 – June 2019

- **Developed and maintained** a work-safety software using **JavaScript and PHP (Laravel)**, improving system reliability for third-party clients.

SKILLS

Languages: HTML, CSS, Javascript, Typescript
Technologies: React, NextJS, Redux, Zustand, TailwindCSS, AntDesign, Jest, Storybook, GraphQL, Cypress, Playwright, Webpack, Vite, Viem, Wagmi, npm, yarn.

EDUCATION

Bachelor of Computing – Computer Science (BSE, CSCI)   2017 – 2021
Universidade do Vale do Itajaí | Jan 2017 – Jan 2021